

UMA Motorcoach Expo 2008

Wednesday, January 16th, 2008

Time	Location	Room	Event
9:00 AM - 5:00 PM	Moscone Center	North Hall Lobby	Registration
1:00 PM - 5:00 PM	Parc 55	Da Vinci Rooms	State Association Summit
6:00 PM - 8:00 PM	Parc 55	Parc Ballroom III & Atrium	Welcome Reception

Thursday, January 17th, 2008

Time	Location	Room	Event
7:30 AM - 4:30 PM	Moscone Center	North Hall Lobby	Expo Registration
8:00 AM - 8:30 AM	Moscone Center	Back of Room 104	Continental Breakfast
8:30 AM - 9:00 AM	Moscone Center	Room 104	General Session and UMA Active Member Meeting
9:00 AM - 10:00 AM	Moscone Center	Room 104	Bridging the Gap to the Future
9:00 AM - 4:15 PM	Moscone Center	Room 133	Maintenance Interchange
10:00 AM - 10:45 AM	Moscone Center	Room 104	Legislative and Regulatory Update
10:45 AM - 11:00 AM	Moscone Center	North Concourse	Refreshment Break #1
11:00 AM - 12:00 PM	Moscone Center	131	Associate/Travel Partner Member Meeting
11:00 AM - 12:00 PM Marketing Breakout	Moscone Center	Room 121	Optimize Profit
11:00 AM - 12:00 PM Operations Breakout	Moscone Center	Room 120	Grant Writing
11:00 AM - 12:00 PM Finance Breakout	Moscone Center	Room 122	How to Value Your Business
12:00 PM - 1:45 PM	Moscone Center	Room 102	Operator Luncheon: How 20 Groups Grows Your Business
2:00 PM - 3:00 PM Marketing Breakout	Moscone Center	Room 121	Maximizing your Website
2:00 AM - 3:00 PM Operations Breakout	Moscone Center	Room 120	Dealing with a Catastrophic Accident
2:00 AM - 3:00 PM Finance Breakout	Moscone Center	Room 122	Managing Growth - Plateauing your Business
3:00 PM - 3:15 PM	Moscone Center	Outside Rooms 120 - 122	Refreshment Break #2
3:15 - 4:15 PM Marketing Breakout	Moscone Center	Room 121	Upselling your Customers
3:15 PM - 4:15 PM Operations Breakout	Moscone Center	Room 120	New Motorcoach Technologies
3:15 - 4:15 PM Finance Breakout	Moscone Center	Room 122	Managing Growth - Plateauing your Business continued
4:30 PM - 6:30 PM	Moscone Center	Halls D & E	Sneak Preview

Friday, January 18th, 2008

Time	Location	Room	Event
7:30 AM - 5:30 PM	Moscone Center	North Hall Lobby	Expo Registration
6:30 AM- 10:30 AM	Coach America / Franciscan Lines Facility	Garage	Maintenance Competition
8:00AM - 8:30 AM	Moscone Center	Back of Room 104	Continental Breakfast
8:30 AM - 9:00 AM General Session	Moscone Center	Room 104	View from Europe
8:30 AM - 9:30 AM General Session	Moscone Center	Room 104	Partnering with School Bus Contractors to Expand your Business
9:30 - 10:30 AM Marketing Breakout	Moscone Center	Room 121	Reaching New Customers
9:30 - 10:30 AM Operations Breakout	Moscone Center	Room 120	Bus & Motorcoach Academy

9:30 - 10:30 AM	Finance Breakout	Moscone Center	Room 122	Building an Effective Budget
10:30 AM - 5:30 PM		Moscone Center	Halls D & E	Exhibit Hall Opens
11:00 AM - 2:00 PM		Moscone Center	Halls D & E	Lunch on the Exhibit Floor
6:30 PM - 11:30 PM		Bill Graham Civic Center	Auditorium	Vision Awards Banquet
Saturday, January 20th, 2007				
	Time	Location	Room	Event
9:00 AM - 12:00 PM		Moscone Center	North Hall Lobby	Expo Registration
10:00 AM - 12:00 PM		Moscone Center	Halls D & E	Brunch
9:00 AM - 1:00 PM		Moscone Center	Back of Halls D & E	2009 Booth Selection
Sunday, January 21st, 2007				
	Time	Location	Room	Event
7:30 AM - 4:00 PM		Presidio Golf Course		Golf Tournament
9:00 AM - 5:00 PM		San Francisco		Post-Show Tours